50 Business English Crossword Puzzles

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Sample Pages

Jeffrey Hill
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Jeffrey Hill

Le Havre, France

Contact: crosswordenglish@gmail.com

Website: www.crosswordenglish.com

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Author's Note

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If you enjoy doing these crosswords, check out my two printed books of crossword puzzles which are available on Amazon:

And my other PDF e-books, which you can purchase by clicking on the images below:
“Of all word games, the crossword puzzle is the most popular and the most versatile in language teaching/learning. It is the most useful and multifaceted tool to teach, learn, and recall, as well as expand one’s knowledge of vocabulary.”

Anthony Mollica, Professor Emeritus, Faculty of Education, Brock University
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Introduction
Crossword puzzles have been around since the beginning of the twentieth century and have been used in language teaching since the 1950s at least. It is easy to see why, since crossword puzzles are not only a fun way to acquire and revise vocabulary (unlike boring word lists!), they also exercise your brain.

As a language teacher myself (at the EM Normandie business school in France), I have created dozens of crossword puzzles for my students over the years, and this collection brings together some of those, as well as many new ones created especially.

Although some people think of crosswords as being a bit old-fashioned, they have kept up with the digital age and many crosswords can now be found on the Internet or in the form of apps. The good news is that all of the crosswords in this collection are available online for free. So whether you're completing the grids using pencil and paper, a keyboard and mouse, or just your fingers on a touchscreen, happy puzzling!

The Puzzles
The puzzles in this collection are suitable for learners at intermediate level and above (B1+ on the Common European Framework).

Each puzzle is based on a particular business theme, and most, if not all, of the answers are connected with that theme. In all, over 1,000 different words are used, most of which are high-frequency items. And, of course, you'll find a lot more related words used in the clues.

All the puzzles use British-style grids, which have more black squares than their American counterparts. British English (BrE) grammar and spelling is used throughout, except where American English (AmE) is indicated. So, 'travelled', not 'traveled', and 'colour', not 'color', etc.

To access the online version of the crossword, either click on the ‘screen’ icon to the right of the grid at the top, or scan the QR code next to it.

Solutions to the puzzles are given at the end of this PDF e-book, as well as separate word lists for each puzzle, and a global word list featuring all the words used in the puzzles in alphabetical order.

Notes for Learners
If you are not familiar with crossword puzzles, don’t worry — it’s very easy! The aim is to use the clues to find the words you need to fill in the grid. Clues can be either Across (i.e., horizontal) or Down (i.e., vertical). For example, if the clue for 3 down is ‘Not married (6)’, this means that you are looking for a word with six letters which will fit vertically in the grid with the first letter on the square with the number three in it (the answer is ‘single’, by the way).

There are three main types of clue used in this collection. We’ve already seen an example of the first one: the definition. Another common type of clue involves filling in a gap. For example, ‘Chickens ____ eggs (3)’. Here, you need a three-letter word that will fill the gap in the sentence (the answer is 'lay').

Finally, there are a small number of 'cryptic' clues, just to make you think a bit harder. These usually have a question or exclamation mark. For example, ‘The shortest month! (3)’. Any ideas? The answer is ‘May’. Perhaps you were thinking of ‘February’, which is a good guess, but doesn’t fit as it has too many letters. In fact, May is the shortest month in terms of the number of letters it has!
1. ACCOUNTING

ACROSS
3 The profit and loss ____ shows a business’s financial performance over a given period (7)
7 An important ____ in accounting is that the left side will always equal the right side (4)
9 Money retained in the business and not distributed to the owners (8)
11 An amount of money that is owed (4)
12 A company’s ____ assets include cash and accounts receivable (7)
13 Traditionally, the posting of ____ and credit transactions has been called bookkeeping (5)
15 Direct ____ may be fixed or variable (5)
17 One factor in calculating depreciation (3)
18 To reach a point when the profits are equal to the costs (5,4)
19 An amount of money lost by a business (4)
20 After taxes or costs have been removed (3)
21 The amount of money charged for a service (e.g., by an accountant) (3)

DOWN
1 ____ assets include property, plant, and equipment (5)
2 A period of three months (7)
4 The temporary accounts get ____ at the end of the financial year (6)
5 Not paid at an expected or required time (7)
6 A short-term debt security (4)
8 The profit made by a company (8)
10 A financial ____ is a report about an organization’s financial results (9)
12 Working ____ is the money a business has available for immediate use (7)
14/16 The ____ shows the value of a company at a particular time (7,5)
15 A company ____ is a fixed asset (3)
16 See 14 Down
2. Advertising

ACROSS
1. Describes promotional messages we are not aware of (10)
6. More ____ than rum (Malibu slogan) (3)
7. A Mars a ____ helps you work, rest and play (slogan) (3)
8. ____ the news that’s fit to print (New York Times slogan) (3)
9. Exaggerated publicity (4)
10. A series of actions that try to persuade people to buy a product (8)
12. ’Just Do It’ is a famous one (6)
17. To attract attention to a product by advertising (7)
18. Short phrase used to advertise something (7)
19. Yes We ____ (Obama presidential campaign slogan) (3)
20. The text of an advertisement (4)
21. We Go The ____ Mile (much-used slogan) (5)

DOWN
2. An advertisement on a website (6)
3. ____ planning is one of the four key disciplines in advertising (5)
4. Abbreviation for ’advertisement’ or ’advertising’ (2)
5. On the internet (6)
6. Advertisement printed on paper and given to people (5)
11. The process of attracting attention to a product by advertising (9)
12. A place where you see a lot of advertising (5)
13. An advertising business (6)
14. Large printed notice used to advertise something (6)
15. Short, catchy song used in a radio or TV commercial (6)
16. To start selling a new product or service to the public (6)
17. Newspapers and magazines (5)
3. Air Travel

ACROSS
1 Air travel has never been so ____ (4)
7 An aircraft with wings (5)
8 Heathrow or Gatwick, for example (7)
9 The feeling of being very tired after a long air journey (3,3)
10 A ____ airline offers cheap flights (6)
12 Excess luggage will ____ charges (5)
13 Waiting area for departing passengers (4)
15 A piece of luggage (3)
16 The people who work on an aircraft (4)
17 Qantas is Australia’s national ____ (7)
21 Boarding will ____ at 8.30 (5)
22 The travel insurance covers ____ of luggage (4)
23 A situation in which a plane leaves or arrives late (5)

DOWN
1 A modern jumbo jet has up to 500 ____ (5)
2 The money you pay for a trip or journey (4)
3 ____ in the Air (2009 movie) (2)
4 The person in charge of an aircraft (7)
5 The part of an airport that deals with passengers who are leaving (10)
6 To get onto an aircraft (5)
9 Owning a private ____ is a symbol of great wealth (3)
10 Luggage (7)
11 The part of the plane where the passengers sit (5)
14 To announce that a flight will not take place (6)
18 To arrive at a place by plane (4)
19 To travel somewhere by plane (3)
20 You’re not allowed to ____ your phone during take-off and landing (3)
4. **AMAZON**

**ACROSS**

1 Future delivery method? (6)
4 AMAN is Amazon's mobile ____ network (2)
7 An electronic book (5)
8 Amazon's ____ features an arrow pointing from A to Z (4)
9 Customer ____ are a key feature of Amazon's site (7)
11 Amazon's e-reader (6)
13 Bezos was TIME's Person of the ____ in 1999 (4)
15 Kindle Unlimited is Amazon's ____-you-can-read plan (3)
18 You can ____ with one click on Amazon (3)
19 Part of Amazon's logo (5)
20 Price reduction (8)
21 The Fire HD 8 is Amazon's latest ____ (6)
22 ____ Bezos is Amazon's founder and CEO (4)

**DOWN**

1 The . in Amazon.com is pronounced ____ (3)
2/3 Amazon is now the world's biggest ____ (6, 5)
5 Free ____ is available on orders over £10 (8)
6 Are drone deliveries just pie in the ____? (3)
10 Fulfillment centres (10)
12 The shopping cart is called the ____ on Amazon.co.uk (6)
14 Where Amazon's headquarters are situated (7)
16 Amazon offers a ____ price guarantee on all TVs (3)
17 For Amazon, ____ is more important than profits (6)
18 Amazon's special membership programme (5)
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<th>Word List (alphabetical)</th>
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Word Lists (by puzzle)

1. ACCOUNTING
   age (3)  
   car (3)  
   fee (3)  
   net (3)  
   debt (4) 
   loss (4) 
   note (4) 
   rule (4) 
   costs (5) 
   debit (5) 
   fixed (5) 
   break even (5,4) 
   closed (6) 
   account (7) 
   capital (7) 
   current (7) 
   overdue (7) 
   quarter (7) 
   balance sheet (7,5) 
   earnings (8) 
   reserves (8) 
   statement (9) 

   promote (7)  
   tagline (7)  
   campaign (8) 
   promotion (9) 
   subliminal (10) 

2. ADVERTISING
   ad (2)  
   all (3) 
   can (3)  
   day (3)  
   fun (3)  
   copy (4)  
   hype (4)  
   extra (5) 
   flyer (5)  
   media (5) 
   print (5)  
   store (5)  
   agency (6) 
   banner (6) 
   jingle (6)  
   launch (6) 
   online (6)  
   poster (6)  
   slogan (6) 

   3. AIR TRAVEL
      up (2) 
      bag (3)  
      fly (3)  
      jet (3)  
      use (3)  
      get on (3,2) 
      jet lag (3,3) 
      crew (4)  
      fare (4)  
      gate (4)  
      land (4)  
      loss (4)  
      safe (4)  
      board (5)  
      cabin (5) 
      delay (5)  
      incur (5)  
      plane (5)  
      seats (5)  
      budget (6) 
      cancel (6) 
      airline (7) 
      airport (7) 
      baggage (7) 
      captain (7) 
      departures (10) 

   4. AMAZON
      ad (2)  
      all (3)  
      dot (3)  
      low (3)  
      pay (3)  
      Sky (3)  
      Jeff (4)  
      logo (4)  
      year (4)  

   arrow (5)  
   ebook (5)  
   Prime (5)  
   basket (6)  
   drones (6)  
   growth (6)  
   Kindle (6)  
   tablet (6)  
   online store (6,5) 
   reviews (7) 
   Seattle (7)  
   delivery (8) 
   discount (8) 
   warehouses (10) 

   5. APPLE
      app (3)  
      fan (3)  
      inc (3)  
      net (3)  
      set (3)  
      ten (3)  
      Cook (4)  
      gear (4)  
      iPod (4)  
      tune (4)  
      Beats (5)  
      brand (5) 
      China (5)  
      store (5)  
      thing (5)  
      white (5)  
      device (6)  
      mobile (6)  
      Retina (6) 
      Safari (6)  
      tablet (6) 
      Keynote (7) 
      Macintosh (9) 
      Microsoft (9) 
      multinational (13) 

6. BANKING
   ATM (3)  
   cut (3)  
   IMF (3)  
   max (3)  
   plc (3)  
   red (3)  
   woo (3)  
   bank (4)  
   bill (4)  
   cash (4)  
   lend (4)  
   loan (4)  
   open (4)  
   rate (4)  
   safe (4)  
   debit (5)  
   saver (5)  
   banker (6)  
   teller (6)  
   balance (7) 
   manager (7) 
   banknote (8) 
   deposits (8)  
   interest (8) 
   transfer (8) 
   overdraft (9) 

7. BRANDS AND 
   BRANDING
   aim (3)  
   app (3) 
   red (3)  
   expo (4)  
   logo (4)  
   want (4)  
   aware (5)  
   image (5)  
   label (5)  
   loyal (5)  
   design (6)  
   equity (6)  
   slogan (6) 
   target (6)  
   values (6)  
   premium (7)