Learn English With Crosswords - Retailing
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Across
1 Booklet with pictures giving information about a product or service (8)
5 Payments can be made by cheque or in ______ (4)
7 Retail price (abbr.) (2)
9 One of the four Ps in marketing (5)
10 Large shop that sells many different types of goods (5)
11 Birds ______ is a leading frozen food retailer (3)
12 Mobile shops are popular in ______ areas (5)
14 Independent UK advertising regulator (abbr.) (3)
16 The training programme will help staff to ______ customers better (5)
18 This flat-screen TV comes with a two-year ______ (9)
20 Leading UK snack retailer (2)
21 A reduction on the usual price (8)
24 His father was a shopkeeper so retailing is in his ______ (3)
25 A person or business that sells goods to the public (8)
26 Three for the price of ______ is a common supermarket offer (3)
27 Apple has appointed a new ______ of retail operations (abbr.) (2)
28 A local shop belonging to a large company (6)
30 "What is the store's ______ and refunds policy?" (8)
32 A person who buys goods or uses services (8)

Down
1 Caveat emptor means ______ beware (5)
2 Ask for goods to be supplied (5)
3 A very big supermarket (11)
4 Return merchandise authorization (abbr.) (3)
6 To buy things in shops or stores (4)
7 Discount/refund given as an incentive to purchase a product/service (6)
8 This particular model is our biggest ______ (6)
10 Reduce (prices) by a large amount (5)
13 ______ opening has increased our turnover by 20% (4)
15 UK dessert brand (2)
17 Motorists are celebrating a ______ in the price of petrol (9)
18 Things that are produced to be sold (5)
19 Something bought for (a lot) less than the usual price (7)
21 We promise to ______ within 48 hours (7)
22 We aim to provide the best possible ______ to our customers (7)
23 Small cart on wheels used to put shopping in (7)
28 British Retail Consortium (abbr.) (3)
29 Tesco's ______ sandwiches are out of this world (3)
31 We do all our shopping ______ Asda (2)
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Solution

Across: 1 Brochure, 5 Cash, 7 RP, 9 Place, 10 Store, 11 Eye, 12 Rural, 14 ASA, 16 Serve, 18 Guarantee, 20 KP, 21 Discount, 24 DNA, 25 Retailer, 26 Two, 27 VP, 28 Branch, 30 Exchange, 32 Consumer.

Down: 1 Buyer, 2 Order, 3 Hypermarket, 4 RMA, 6 Shop, 7 Rebate, 8 Seller, 10 Slash, 13 Late, 15 Gu, 17 Reduction, 18 Goods, 19 Bargain, 21 Deliver, 22 Service, 23 Trolley, 28 BRC, 29 Ham, 31 At.

Word List
ASA, at, bargain, branch, BRC, brochure, buyer, cash, consumer, deliver, discount, DNA, exchange, eye, goods, Gu, guarantee, ham, hypermarket, KP, late, order, place, rebate, reduction, retailer, RMA, RP, rural, seller, serve, service, shop, slash, store, trolley, two, VP