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# TOWNS - & - CITIES

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## HIP-HOP ENGLISH

*Towns & Cities is a hip-hop English language-learning mobile app for all ages. Towns & Cities works as a supplemental language-learning tool and uses original hip-hop music as its main channel for communication and engagement.*

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## HIP-HOP ENGLISH

**TOWNS & CITIES** is a hip-hop English language mobile app designed for iPhone and Android. Towns & Cities works as a supplemental language-learning tool for English learners around the world – of all ages - and uses original hip-hop music as its main channel for communication and engagement.

Towns & Cities provides resources for strengthening grammar, conversation, pronunciation, and listening comprehension – functional skills for everyday English communication, and also critical areas of preparation for major English language proficiency tests.

We think this app represents a contemporary, relevant, and engaging mobile tool for English learners to engage with outside of classroom environments - though we encourage teachers to bring this content into their lessons as well.

Below you'll find information about the origins of this project, along with a breakdown of the main features of the app and some screenshots of the interface. In addition, please feel free to preview a few of our songs on our Soundcloud account:

<http://www.soundcloud.com/townscitiesapp>.

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## HIP-HOP ENGLISH

### INSPIRATION

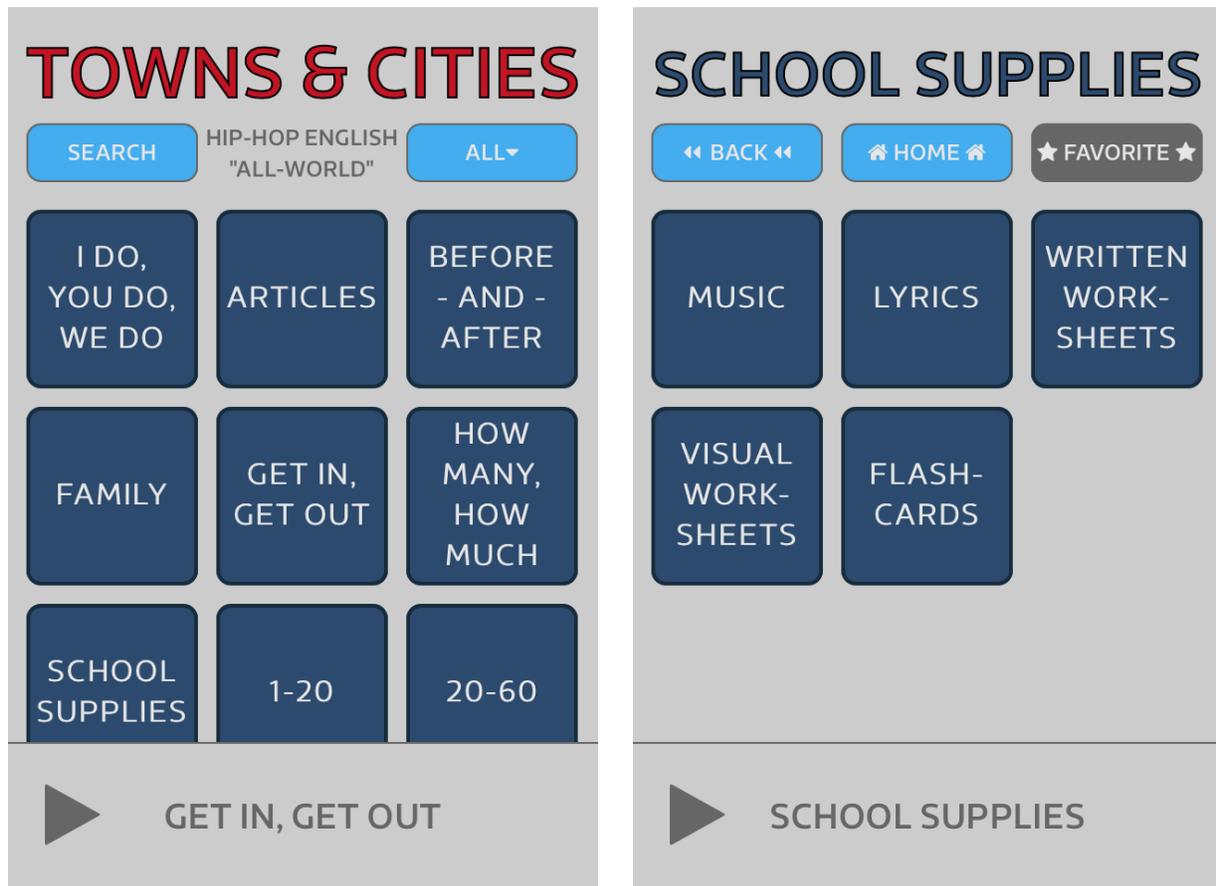
The inspiration for Towns & Cities comes from various experiences drawn from our combined educational backgrounds as teachers, learners, and researchers, along with our creative pursuits in music and art.

We originally established our educational paradigm of “Hip-Hop English” in a primary school outside of Madrid, Spain. While working as a language assistant in 1<sup>st</sup> to 6<sup>th</sup> grade classrooms, one of the co-founders was approached by his lead teacher with a proposal to collaborate on a hip-hop track to use as a teaching and learning tool. After some initial in-class interactive performances with 2<sup>nd</sup> grade students (along with subsequent edits and tempo changes!) the first song turned out to be a hit.

That first song eventually grew into a 9-track Hip-Hop English album that was successfully used in multiple classrooms throughout the year, cementing the idea that original hip-hop music could be a powerful and innovative way to learn and practice a new language. With Towns & Cities, we are aiming to expand that idea to a global platform of English language learners at all age groups and proficiency levels.

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## FEATURES

The app is structured around song units that focus on verb conjugation, verb tense use, vocabulary, prepositions, adjectives, sentence structure, conversational tools, and common errors.

The music is all original music that we've created, and the lyrics aim to reinforce learning through rhyme, rhythm, repetition, storytelling, and

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other mnemonic devices. Users can choose to listen to full “studio versions” of songs, along with instrumental and acapella versions.

Additional content for each unit includes auto-correcting, interactive visual worksheets, written worksheets, and flashcards.

## SCHOOL SUPPLIES

◀ BACK ◀    🏠 HOME 🏠    ★ FAVORITE ★

Drag and drop the correct verb to fill in the blanks in each sentence below:

make    write    draw

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I **make** art with my friends.  
I use markers to write a picture for my mother.  
I \_\_\_\_\_ notes with my pencil during

▶ SCHOOL SUPPLIES

## SCHOOL SUPPLIES

◀ BACK ◀    🏠 HOME 🏠    ★ FAVORITE ★

Drag and drop the correct word to fill in the blanks in each sentence below:

paintbrush    scissors  
pencil    pen  
notebook    ruler

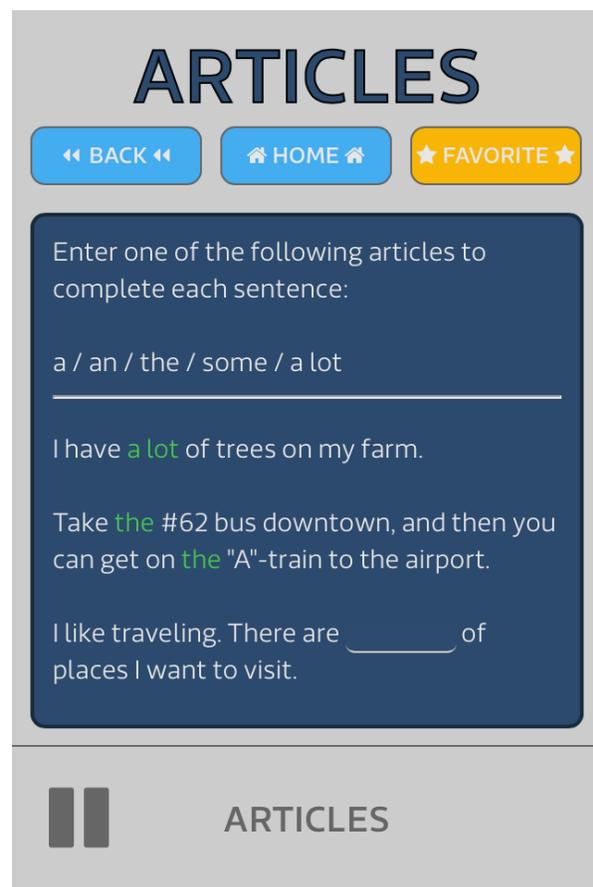
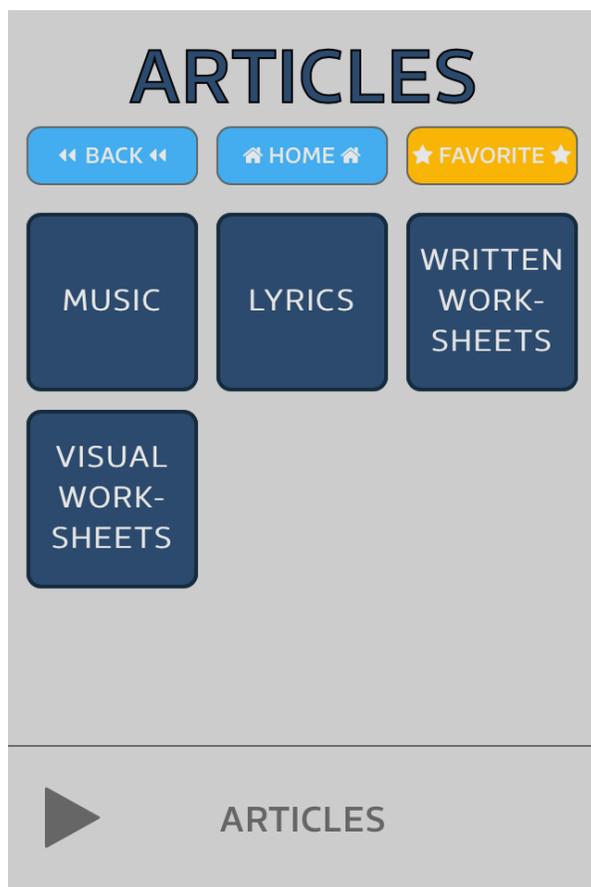
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These are **scissors**. You can use them to cut paper.  
Use my \_\_\_\_\_ to write notes in my \_\_\_\_\_

▶ SCHOOL SUPPLIES

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## DOWNLOAD INFO

Towns & Cities is now available for purchase from Google Play, and it will be available on the Apple App Store soon. Our first version includes 18 units, and we'll be uploading new batches of content throughout the coming months.

After initially downloading the app, users will always have access to all of our content, without any in-app purchases.

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## **SOCIAL MEDIA**

Follow us @townscitiesapp on Instagram, Twitter, Facebook, and Soundcloud for info and updates.

## **CONTACT INFO**

Please feel free to contact us by email at [info@townsandcitiesapp.com](mailto:info@townsandcitiesapp.com), or send us a message @townscitiesapp on Kik.